

ANACORTES SCHOOL DISTRICT #103

Policy No. 4237
Community Relations

CONTESTS, ADVERTISING AND PROMOTIONS

Any club, association or other organization must have prior approval for students' participation in any contest, advertising campaign or promotion. Approval may be given by the superintendent following recommendation by the teacher and principal, based on procedures developed by the superintendent. Criteria to be used are:

- A. The objectives of the contest, campaign, or promotion shall be consistent with the district's goals and policies;
- B. The proposed activity shall have educational value to the participants and be free of objectionable promotion of the name, product or special interest of the sponsoring group; and
- C. Participation by a student shall not interfere with his/her program of curricular or co-curricular activities.

The Anacortes School District will guard against the use of any of its communications media for personal gain or advantage of any individual organization or group. The school communication media is primarily designed for use by school-related organizations.

Cross Reference: Board Policy 3220 Freedom of Expression

Legal Reference: AGO 9503.00 1995 No. 3, Use of School Districts' Facilities by Student Groups for Religious Purposes

Adoption Date: 11/30/17
Classification: **Essential**
Revised Dates: **12.00; 12.11**

